

STRENGTHEN • CONDITION • PROTECT

Floraesters K-20W® Jojoba and Floraesters K-100® Jojoba

Heat Protection

[Click for Study Details](#)

Reduce Hair Breakage

[Click for Study Details](#)

Reduce Wet Comb Force

[Click for Study Details](#)

Reduce Hair Frizziness

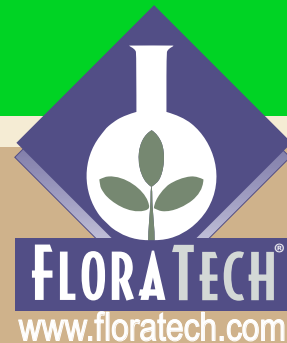
[Click for Study Details](#)

Improve Color Retention

[Click for Study Details](#)

*The Natural Solution*SM

Floraesters K-20W Jojoba and Floraesters K-100 Jojoba are unique, multifunctional hydrolyzed jojoba esters that provide numerous benefits to hair, skin and sun care formulations.



For detailed claim substantiation click the links above.